



MASTERS OF SCIENCE PROGRAMMES

2023-2024

Montpellier Business School is accredited :





MAKING A DIFFERENCE

MAKING A DIFFERENCE

A committed and inclusive management school, MBS (Montpellier Business School) trains the forerunners of a sustainable economic transition.

PREPARE TO CHANGE THE FUTURE

EDUCATING TO TRANSFORM THE FUTURE

To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments.

COMMITTED TO CHANGING THE WORLD IN A POSITIVE WAY

- ETHICS
- OPENNESS AND DIVERSITY
- GLOBAL RESPONSIBILITY AND PERFORMANCE



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100+
PERMANENT FACULTY WITH 60%+ INTERNATIONAL PROFESSORS

3,700+
STUDENTS

20,000+
ALUMNI AROUND THE WORLD IN OVER 100 COUNTRIES

1,000+
FOREIGN STUDENTS ON CAMPUS

5 RESEARCH CHAIRS

95%
GRADUATE EMPLOYMENT RATE



The CGE (Conférence des Grandes Ecoles) is a French accreditation body regrouping the 38 top business schools. All MBS's MSc programmes are labelled by the CGE, meaning that students are assured to receive high quality education.

Once graduated, international students also get a residence permit, which allows them to work in France for at least 12 months.

INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE



5% of Business Schools worldwide



2% of Master and Executive MBA Programmes



1% of Business Schools worldwide

1st & ONLY
FRENCH BUSINESS SCHOOL

LISTED AT THE "SHANGHAI RANKING" 2021

12th
BEST MSc
IN MARKETING (FRANCE)

QS RANKING - 2022

14th
BEST MSc
IN FINANCE (FRANCE)

QS RANKING - 2022

56th
BEST MASTER IN MANAGEMENT
IN THE WORLD

FINANCIAL TIMES - 2021

BUILD A CAREER THAT SUITS YOU

MBS CAREER CENTER

THROUGHOUT THE YEAR, A TEAM OF RECRUITMENT PROFESSIONALS WORKS FULL-TIME ON STUDENT EMPLOYABILITY.

MBS' CAREER CONSULTANTS SUPPORT STUDENTS AT EVERY STAGE OF THEIR PROFESSIONALISATION, FROM SELF-EVALUATION TO THE SEARCH FOR INTERNSHIPS OR EMPLOYMENT.

AS A RESULT, 95% OF OUR STUDENTS GET A JOB ONCE GRADUATED.

MBS ENTREPRENEURSHIP CENTER & INCUBATOR

22 COACHES EXPERTS

120+ PROJECTS PRE-INCUBATED*

25 COMPANIES CREATED*

650+ SUPPORTED PROJECTS SINCE 2015

*in 2021-22

StratmeUp

by Montpellier Business School

STRATME'UP

This service allows businesses to ask the MSc students for the development of a strategic diagnosis.

The MSc students are coached by experimented professionals.

MBS ALUMNI

A NETWORK OF 20,000 ALUMNI

The Alumni association gathers 20,000 graduates and more than 30 branches worldwide.

Students are free lifetime members of MBS Alumni.

They benefit from all services allowing them to be involved in the network from the moment they arrive at school.

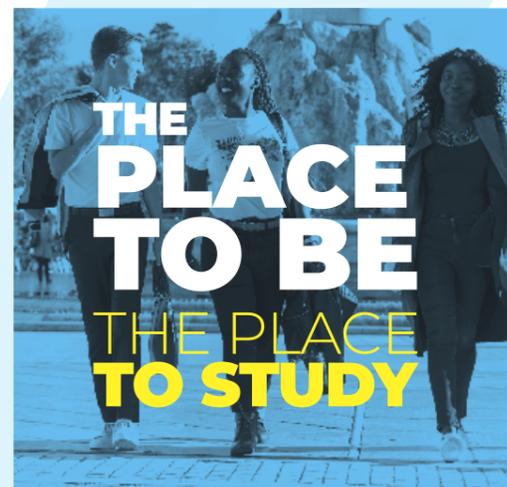
MAJOR PARTNER COMPANIES

CONFERENCES / JOBS / INTERNSHIPS

MBS HAS PARTNERSHIPS WITH THOUSANDS OF COMPANIES, AND ITS ADVISORY BOARD INCLUDES 50 COMPANIES SHARING ITS VALUES AND INVOLVED IN THE SCHOOL'S STRATEGIC ORIENTATION AND ACTIVITIES.



MONTPELLIER



DISCOVER MORE ABOUT MONTPELLIER



4TH

BEST STUDENT CITY IN FRANCE & 1ST FOR THE LIVING ENVIRONMENT

L'ÉTUDIANT 2021

7TH LARGEST CITY IN FRANCE

IDEALLY LOCATED :

10KM FROM THE SEA

2 HOURS FROM THE FIRST SKI STATION

3 HOURS FROM PARIS & BARCELONA



STUDENTS ACCOUNT FOR 18% OF THE POPULATION

1 STUDENT OUT OF 7 IS AN INTERNATIONAL STUDENT

NUMEROUS CULTURAL & SPORTS EVENTS NATIONAL & INTERNATIONAL

LIVING COSTS IN MONTPELLIER -30 TO -40% COMPARED TO PARIS

ACCOMMODATIONS: €500 TO €600 /MONTH MISCELLANEOUS EXPENSES: MINIMUM €350 /MONTH

PROGRAMMES OVERVIEW

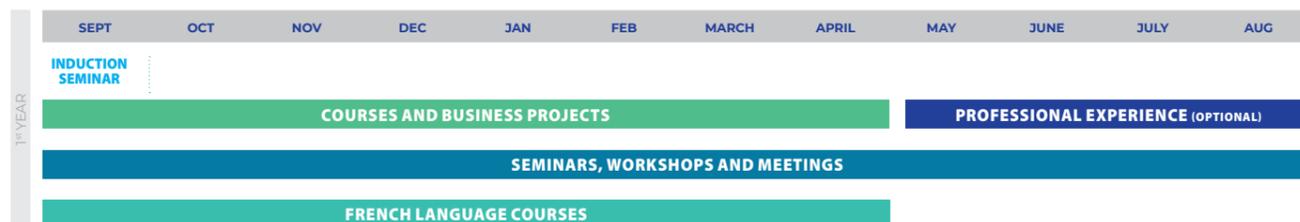
ALL OUR MSc ARE ACCESSIBLE VIA BOTH 1-YEAR AND 2-YEAR TRACK PROGRAMMES.



2-YEAR MSc

FOR STUDENTS WHO HOLD AN UNDERGRADUATE DEGREE
(Bachelor's degree, 3-year university degree or an equivalent of 180 ECTS credits)

Duration: **28 months** / Format: **Full time** / Language: **100% English** / Number of credits: **150 ECTS**



COURSES - 1st YEAR GENERAL DISCIPLINES IN MANAGEMENT

- Finance
- Economics
- Management
- Human Resources
- Marketing
- Digitalisation
- Social responsibility
- Start of your MSc specialisation courses

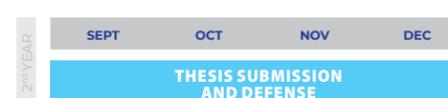
COURSES - 2nd YEAR YOUR MSc SPECIALISATION

- MSc Global Finance
- MSc Fintech & Digital Finance
- MSc Sustainable & Inclusive Finance
- MSc Digital Marketing & Omnichannel Strategy
- MSc Luxury Marketing in a Sustainable World
- MSc International Business
- MSc Big Data & Artificial Intelligence for Business
- MSc Digital Transformation & Business Consulting
- MSc Entrepreneurship & Innovative Business Models
- MSc Supply Chain Management

1-YEAR MSc

FOR STUDENTS WHO HOLD A 4-YEAR UNIVERSITY DEGREE
(or an equivalent of 240 ECTS credits)

Duration: **16 months** / Format: **Full time** / Language: **100% English** / Number of credits: **90 ECTS**



THROUGHOUT THE YEAR...

INDUCTION SEMINAR

A series of events and courses facilitating integration within the school: French as a foreign language courses, intercultural seminars and various events.

BUSINESS PROJECTS

Projects will be adapted to each MSc specialisation.
Some examples of projects:

■ INTERNATIONAL START-UP WEEK:

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

■ STRATME'UP:

An immersion of students in the consulting industry by developing a strategic diagnosis of a real business. The MSc students will be coached by experienced professionals.

■ PROFESSIONAL CERTIFICATES:

Earn a professional certificate from top institutions such as Microsoft and more. Some certificates are fee-paying, and MBS will bear part or all of the fees.

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings with professionals.

Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the best career opportunities.

MASTER THESIS

Introduction to research methods allowing to develop research and/or business topics.

FIELD STUDY TRIPS

Some Masters of Science programmes include field study trips during the year. These visits are a real highlight of the course for students.

In 2022 for instance, students from the MSc Luxury

Marketing visited GALIMARD, one of the first French perfume makers since 1747. Students discovered the perfume conception and marketing process and created their personalised perfume.

MSc GLOBAL FINANCE

The MSc Global Finance prepares you to be the connected professionals between corporate finance and financial markets. This connection between the two sides of the financial sphere is crucial for companies, financial institutions, and financial markets. This MSc will teach you to link corporations that need to understand the dynamics of financial market products with professionals in financial markets that search to understand their needs. You will then be able to offer tailored products and solutions. The professional-oriented curriculum aims to offer substantial theoretical knowledge and global practical applications that will give you the ability to open doors to a wide range of career opportunities.

MSc FINTECH & DIGITAL FINANCE

Cryptocurrencies, Tokens, Machine Learning, etc. are key concepts that need to be understood and exploited to bring solutions to financial institutions and corporations. If mastered and understood, the digitalisation of finance brings disruptive solutions with tremendous potential innovations. This specialisation provides you with relevant and non-overly technical aspects of finance, computer science, and regulation that allow you to understand the last developments in digital finance solutions. It benefits from applied theoretical and practical contributions, facilitated by both seasoned professionals and internationally recognised academics.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand the dynamics of financial markets
- Fathom the regulatory environment of financial institutions and its impact on their activities
- Identify the strategic features of corporate financial decisions
- Use financial products appropriately to achieve financial goals



SPECIALISATION COURSES

- Financial markets products
- Neuroscience and finance
- Mergers and acquisitions
- Machine learning applications in finance
- Finance simulation



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Bloomberg Market Concepts
- Dynamics 365 Finance Functional Consultant Associate (Microsoft Certified)



CAREER OPPORTUNITIES

- Financial Analyst
- Private Equity Analyst
- Buy-side Equity Analyst
- Investment and Funding Manager
- Finance Executive
- Investor Relations



RECRUITING COMPANIES

- Axa Investment Managers
- Nexity Studea
- Pwc Luxembourg
- Bank Of Ningbo
- Huawei Mobile
- Royal Canin
- Banque Populaire du Sud
- ...



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Create a medium of exchange by improving or developing new digital currencies
- Adopt blockchain for financial and non-financial uses
- Develop a model to serve the needs of an industry or community



SPECIALISATION COURSES

- Blockchain technology in finance
- Introduction to cryptocurrencies and trading exchanges
- Cryptocurrencies portfolio management
- Disruptive models fintech & assurtech
- Fintech project



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Bloomberg certification
- Microsoft Power Platform
- Microsoft Certified: Dynamics 365 Fundamentals (ERP)
- Microsoft Azure Data Fundamentals
- Analysing and Visualizing Data with Microsoft Power BI – Learn



CAREER OPPORTUNITIES

- Investment and Business Analyst
- Financial Innovations Consultants
- Digital Currencies Expert
- Entrepreneur
- Banking Industry



RECRUITING COMPANIES

- Axa Investment Managers
- Nexity Studea
- PWC Luxembourg
- Bank Of Ningbo
- Huawei Mobile
- Royal Canin
- Banque Populaire du Sud
- ...



Dr Moez Bennouri

HEAD OF THE PROGRAMME :

Dr. Moez Bennouri joined Montpellier Business School in June 2015 as an Associate Professor in Finance. He is today a full Professor and the Director of all the MSc programmes. He holds a PhD in economics from Toulouse University.

He has more than 15 years of teaching experience in several institutions where he taught courses in both financial markets and corporate finance areas for different degrees (Bachelor, Master, PhD and Executive Education).



Syed Jawad SHAHZAD

HEAD OF THE PROGRAMME :

Syed Jawad SHAHZAD is an Associate Professor in Finance at Montpellier Business School since 2018. He is also a Senior Research Fellow at South Ural State University, Russia.

He holds a PhD in Finance and teaches courses with focus on FinTech, Alternate Investments and Applied Financial Econometrics. He is Associate Editor of the Journal of Economic and Administrative Sciences and does guest editing for Resources Policy and Frontiers in Environmental Science.

MSc SUSTAINABLE & INCLUSIVE FINANCE

Sustainable and inclusive finance aims at guiding investment and financing decisions towards the achievement of the Sustainable Development Goals defined by the United Nations. This specialisation aspires to build a new generation of managers willing to build new economic models to address global social and environmental challenges through innovative solutions for the financial sector.

This specialisation is endorsed by the Social & Sustainable Finance Chair and the Yunus Centre for Social Business & Financial Inclusion at Montpellier Business School.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Apply sustainable and inclusive finance solutions both in private and public markets
- Drive new trends in banking to achieve Sustainable Development Goals
- Manage societal and environmental issues and generate a positive impact, through responsible investments and financing, as well as stewardship
- Act through immersive experiential learning inside companies operating in the sustainable finance sector to help address real business problems



SPECIALISATION COURSES

- Ethics, responsible development and regulation
- ESG (Environmental, Social & Governance) and financial analysis
- Financing the energy and climate transition
- Social and cooperative banking
- New trends in banking: microfinance
- Green bonds
- ...



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- AMF (Autorité des Marchés Financiers) certificate, including its module in sustainable finance
- CFA Institute certificate in ESG investing
- Students will also be able to pass Bloomberg & Microsoft certificates



UNIQUE CURRICULLUM

- Learn-by-doing: Go beyond the classroom with immersive experiential learning projects inside companies operating in sustainable and inclusive finance to address real business problems.



CAREER OPPORTUNITIES

- ESG (Environment, Social, and Governance) Data Analyst
- Financial and Extra-Financial Data Analyst
- Investor Relation Officer
- Inclusive Finance Development Officer
- Corporate Social Responsibility Development Officer



RECRUITING COMPANIES

- Social and sustainable finance departments of retail banks (BNP Paribas, Caisses d'Epargne...)
- European institutions (European Investment Bank, European Investment Fund)
- Social and responsible investment funds (Mirova, Amundi...) and microfinance funds (Grameen Crédit Agricole Foundation, Symbiotics)
- Financial and extra-financial rating companies (Bloomberg, MSCI, Microrate)
- International and national NGOs (Positive Planet, ADA) and microfinance institutions
- ...



Dr. Anastasia Cozarenco

HEAD OF THE PROGRAMME :

Dr. Anastasia Cozarenco is an Associate professor of Economics at Montpellier Business School. She holds a PhD in economics from Aix-Marseille School of Economics and benefited from the postdoctoral fellowship at the Centre for European Research in Microfinance (CERMi), Université libre de Bruxelles.

She is a co-holder of the Social and Sustainable Finance Chair, funded by the Caisse d'Epargne Languedoc Roussillon and director of the Yunus Centre for Social Business and Financial Inclusion.

“All disciplines of finance should integrate societal and environmental impact as a core objective along with risk and return on investment in order to overcome societal challenges”

Eric CAMPOS

Head of CSR at Credit Agricole SA
CEO Grameen Credit Agricole Foundation



MSc DIGITAL MARKETING & OMNICHANNEL STRATEGY

The marketing challenges of tomorrow will consist in understanding digital marketing and the omnichannel approach to make the decisions that will capture value from your customers and create value for your company. In this specialisation, you will find out what digital marketing is in a customer centric perspective as well as how to implement an omnichannel strategy to manage a growing digital culture. You will focus on developing and implementing tools to improve the consumer experience and increase your sales. Last but not least, you will deal with applying creativity to innovate when defining meaningful and useful metrics.

MSc LUXURY MARKETING IN A SUSTAINABLE WORLD

Consistent with the core values of MBS and the transition to a more sustainable world, this specialisation aims to prepare and train future responsible leaders in luxury marketing. Studying luxury marketing in France, home to famous luxury brands (e.g., Hermes, Louis Vuitton, Dior, and Chanel), and the Montpellier region, with its rich tradition in tourism, hospitality, and wines and food, is a great choice for those aspiring to learn more about French excellence and "savoir faire" and how to market luxury products in a sustainable world.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand what digital marketing and an omnichannel strategy is
- Drive digital marketing strategies through customer-centricity approach
- Implement an omnichannel strategy focus on the customer journey
- Define creative and innovative digital metrics to measure the customer experience within your organisation



SPECIALISATION COURSES

- Marketing challenge
- Customer experience management (CEM/CXM)
- Omnichannel strategy
- Digital metrics
- Storytelling in the digital era



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Azure Data Fundamentals
- Microsoft Dynamics 365 Marketing Functional Consultant Associate



CAREER OPPORTUNITIES

- Digital Marketing Specialist
- CEM/CXM Specialist
- Marketing Manager
- Web Campaign Specialist
- Business Analyst
- Marketing and Communications Consultant
- Brand and Client Experience Designer
- E-Commerce Manager



RECRUITING COMPANIES

- L'Oréal
- KPMG
- Capgemini
- ...



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Understand and apply marketing strategies and tactics to successfully manage a luxury brand
- Learn the principles of French excellence and savoir-faire in manufacturing luxury products and apply this knowledge to promote and sell luxury products, both online and offline
- Understand the challenges facing the luxury industry in terms of sustainability and responsibility
- Develop the ability to propose creative and innovative solutions, which is an essential and highly-valued skill in the luxury industry



SPECIALISATION COURSES

- Luxury brand management
- French excellence & savoir faire in luxury
- Business ethics & sustainability
- Storytelling in the digital era
- Sector-specific courses (e.g., fashion, tourism, wine, gastronomy)



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- "Luxury Attitude" Certificate (optional, with partial financing by MBS)



CAREER OPPORTUNITIES

- Luxury Brand Manager
- Luxury Goods Product Manager
- Luxury Retail Merchandiser
- Luxury Marketing Communications & Public Relations Manager
- Digital Marketer in the Luxury Industry
- Storyteller for Luxury Brands



RECRUITING COMPANIES

- L'Oréal
- Haus of Jaeger
- Le Collectionist
- Visions Destinations
- Moschino
- ...



Dr. Carlos Raúl Sánchez

HEAD OF THE PROGRAMME :

Dr Carlos Raúl Sánchez is an Associate Professor of Entrepreneurship and Marketing at MBS since 2014. He holds a PhD in Management and Economics with over 21 years of experience as a professor, researcher and consultant in Spain, Mexico, France and Australia. He has also collaborated in other countries such as Costa Rica, Peru and Canada.

He has a large experience in new educational trends and possesses several certifications and training in Lego® Serious Play®, Design Thinking, Gamification, etc.



Dr. Niek ALTHUIZEN

HEAD OF THE PROGRAMME :

Dr. Niek Althuisen is an Associate Professor at MBS since 2020. In his academic research, he studies creativity in marketing, the role of status and aesthetics in product design (art, fashion, etc.), and brand politics and disinformation on social media. His research has been published in leading journals, such as Management Science (FT-50), International Journal of Research in Marketing, and the American Sociological Review.

MSc INTERNATIONAL BUSINESS

You will be cultivating a global mindset within a truly multicultural environment in a programme that revolves around a rigorous and relevant curriculum, constantly adapting to changing business trends worldwide.

Active learning and meaningful experiences will further develop your world-class business capacities enabling you to perform in intertwined world economies using a multinational leadership perspective. The world will get smaller as you obtain an extensive range of skills and attributes that include sustainability and equitability, which are the core values of MBS.

2 INTAKES ■ FALL INTAKE (OCTOBER) ■ SPRING INTAKE (JANUARY)

MSc BIG DATA & ARTIFICIAL INTELLIGENCE FOR BUSINESS

The modern economy is driven by digitisation that generates billions of data. Companies that quickly embarks into big data analytics-based growth strategy find themselves in an advantageous position in the marketplace. To achieve big data analytics-based growth strategy, companies need data scientists, experts, and practitioners, whose research can justify meaningful results from structured or unstructured information they collect. This specialisation on Big Data and Artificial intelligence prepares future managers, data scientists and leaders for digital enterprises of the future.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Gain first-class levels of knowledge, tools and skills that make you highly attractive to potential international employers operating in multinational arenas
- Understand the global context of business
- Expand your global network
- Unlock mind-shaping teamwork outside of your cultural comfort zone
- Develop your cultural capital to drive your international career



SPECIALISATION COURSES

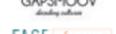
- Influence of politics on economic decision making
- Legal issues in international business
- International entrepreneurship
- International supply chain management
- International project management
- Culture matters: the culturoscope approach



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- CIT (Certified Intercultural Tool) by Gapsmoov
- ILPC (Inclusive Leadership Professional Certificate) by Face Hérault



CAREER OPPORTUNITIES

- International Business Development Manager
- International Business Analyst
- International Project Manager
- International Operations and Supply Chain Manager
- International Entrepreneur
- International Management Consultant
- International Sales Manager
- International Venture Manager
- Intercultural Trainer and/or Manager



RECRUITING COMPANIES

- Royal Canin
- Asics
- Crédit Lyonnais
- Renault BeLux
- Daimler AG



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Explore the different ways Data Science, Big Data and Artificial Intelligence can improve decision making in a business or a social setting
- Achieve practical skills required to use analytic tools effectively and rise to leadership positions within companies
- Discover how big data and artificial intelligence can be effectively used to digitally transform the enterprise



SPECIALISATION COURSES

- Cybersecurity and fraud detection
- Fundamentals of Python for business
- Big Data: application to business
- Business applications in AI
- Digital transformation strategy



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Azure AI Fundamentals
- Microsoft Azure Data Fundamentals
- ...



CAREER OPPORTUNITIES

- Data Scientist
- Digital Transformation Executive/Manager
- Big Data Expert
- Business Intelligence Analyst
- Business Analytics Manager
- Data Management Consultant
- Database Manager



RECRUITING COMPANIES

- Amadeus
- SAP
- Everyx
- ...



Beverly Leligois

HEAD OF THE PROGRAMME :

Beverly Leligois is an Associate Professor in the Sustainable Development Management Department of Economy, HR & Information Systems. She is a certified intercultural trainer (SIETAR) and has been teaching Intercultural Management and Ethics at MBS since she sold her business in 2011.

She has over 20 years of business experience as a cross cultural consultant. She uses various intercultural tools in a game-based learning approach that encourages students to step outside of their cultural comfort zone.



Dr Mani VENKATESH

HEAD OF THE PROGRAMME :

Dr Mani VENKATESH is an Associate Professor in the Department of Strategy and Entrepreneurship at Montpellier Business School. He possesses over 22 years of academic and industrial experience, of which he spent over a decade of serving Fortune 500 companies in various senior management roles.

His research entails the most pressing strategic issues in the global supply chains. He teaches Digital Transformation, Business Ethics and Sustainability.

MSc DIGITAL TRANSFORMATION & BUSINESS CONSULTING

The MSc in Digital Transformation & Business Consulting equips students with the advanced knowledge and practical experience to manage change and improve performance in organisations, with a focus on digital transformation. You will be able to implement the appropriate solutions to deal with the changing business world and adapt the processes of small as well as large firms to profit from the increasing digitalisation. In the end, you will know how to transform change into opportunities for your firm or your consulting clients.

MSc ENTREPRENEURSHIP & INNOVATIVE BUSINESS MODELS

The programme covers fundamentals of entrepreneurship from opportunity creation to design organisation, and management of a new business. It also teaches how to increase growth and profitability of an existing business unit. The programme is suitable for students who want to launch their own entrepreneurial venture, just after the programme or later in their career. It also brings tools and skills to make a difference within an existing corporation and contribute to transform it. This MSc fits with international as well as local oriented project developers, for profit or socially oriented entrepreneurs.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Drive change in organisations
- Manage and lead technology-intensive projects
- Manage and lead the digital transformation of organisations
- Learn advanced organisational analysis methodologies to improve performance and strategic alignment
- Anticipate and manage new ways of developing organisational resilience



SPECIALISATION COURSES

- Organisational analysis and development for business consulting
- Research methods for consulting : problem-solving and case-cracking
- Digital transformation
- Digital strategy
- Big data and analytics
- Technology & innovation management
- Global trends in strategy



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Azure AI Fundamentals
- Microsoft Business Intelligence
- Project Management



CAREER OPPORTUNITIES

- Consulting
- Change Management Consulting
- Digital transformation in organisations
- Project Manager



RECRUITING COMPANIES

- Huawei Consumer
- Groupe Mars
- Indian Air Force (IAF)
- Richemont
- ...



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Gain the tools to build your own business or to develop a new one within an existing organisation across a variety of fields in management
- Foster a creative mindset and innovative thinking and integrate societal concerns and sense of responsible management
- Hone your relational management (network, partners) and emotional intelligence



SPECIALISATION COURSES

- Creativity: international entrepreneurship, product development, supply chain management
- Know how: entrepreneurship, a real-life consulting project, digital marketing, design thinking, corporate entrepreneurship
- Sustainability and responsibility: social entrepreneurship, innovative and sustainable business models



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Power Business Intelligence



CAREER OPPORTUNITIES

- (International) Entrepreneur
- Family Business Leader or Prospective Owner
- Social Entrepreneur
- Innovator and Business Model Developer
- Corporate Intrapreneurs (Innovative Business Developer within corporations)
- Business and Product Development Manager

ENTREPRENEURSHIP CENTER

You have an idea for a project and need support to develop it?

Join the MBS Entrepreneurship Center, an incubator offering students and Alumni an infrastructure and personalised support. The objective is to help each entrepreneur to move from idea to project, to find the necessary resources for the implementation of their project, and to develop their network. Over 100 start-ups are incubated within the MBS Entrepreneurship Center each year.



Dr. Donoxti BAYLON

HEAD OF THE PROGRAMME :

Dr. Donoxti BAYLON specialises in the digital transformation of work in organisations, ethics of technology and how organisations manage change and disruption. He teaches the core course in digital change: work, organisations & society and has worked in several top business schools in France before joining Montpellier Business School.



Dr. Oksana GREBINEVYCH

HEAD OF THE PROGRAMME :

Dr Oksana Grebinevych is an Assistant Professor of Strategy and International Business at MBS since 2016. She holds a PhD in Management and has 20 years of experience as a consultant, entrepreneur, and a professor in multiple countries in Europe and Asia. She is an active member of world class professional organisations.

At MBS, Oksana teaches courses related to internationalisation of Companies, Global Strategy, International Business and Ethical Leadership.

MSc SUPPLY CHAIN MANAGEMENT

The MSc Supply Chain Management is a multidisciplinary programme designed to prepare you for the volatile, uncertain, complex & ambiguous (VUCA) environment. It includes purchasing/procurement, logistics (transportation and warehousing), operations management, and customer relationship management. With fast-paced globalisation, shrinking product life cycle, greater customer sophistication, increasing network fragmentation, and digital innovation, the role of the supply chain management goes beyond coordinating the flow of materials, information, and funds. This programme addresses these issues through key concepts that underpin supply chain management. These concepts are supported by three guiding principles: agility, adaptability, and alignment.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Apply theory to improve the business processes
- Improve the profitability of organisations by optimising the resources
- Predict and minimise the various kinds of risk in the supply chain
- Understand the use of enabling technologies to improve the performance



SPECIALISATION COURSES

- Operations and supply chain management
- Global supply chain management
- Responsible supply chain
- Supply chain and big data
- Sustainable supply chain



PROFESSIONAL CERTIFICATES:

Courses taught in this specialisation will prepare students for the :

- CPIM by APICS
- Microsoft Power Platform
- Microsoft Dynamics 365 Supply Chain Management, Manufacturing



CAREER OPPORTUNITIES

The highly skilled and trained Supply Chain Managers are expected to play the most important role in the VUCA environment, particularly in the following sectors:

- Consulting
- Automotive
- Construction
- Pharmaceutical
- Electronics
- Cosmetics
- Industry (Oil and Gas, Chemicals...)
- Humanitarian Sector
- Banking
- Consumer Goods



RECRUITING COMPANIES

- Daimler AG
- Sanofi
- Groupe BBL
- ...



Dr. Rameshwar DUBEY

HEAD OF THE PROGRAMME :

Dr. Rameshwar Dubey is a Professor in Supply Chain Management at Montpellier Business School. He has also taught in some of the leading international schools in India, Brazil, China and Sweden. Dr. Dubey's research interests include supply chain management, operations management and business analytics with strong focus on humanitarian operations management, sustainable supply chain management, supply chain design issues and application of emerging technologies in disaster relief operations. Dr. Dubey has been shortlisted among the top 1% most cited scholars based on web of science database.

ADMISSION PROCESS IN 3 STEPS

1

CHECK THAT YOU MATCH ENTRY REQUIREMENTS

The MSc programmes are open to students with three or four years of studies after high school. Students will have to provide an English test (i.e. TOEIC : at least 770/990 for the 2-year track | 790/990 for the 1-year track). More information on our website.

- Students who hold a **3-year degree** (Bachelor's degree or an equivalent of 180 ECTS credits) will join the 2-year MSc.
- Students who hold of a **4-year degree** (or an equivalent of 240 ECTS credits) will join the 1-year MSc.

2



COMPLETE THE ONLINE APPLICATION...

- <https://bit.ly/apply-to-MSc> (Application fees: 90€)

... AND UPLOAD THE FOLLOWING DOCUMENTS & TEST RESULTS :

- CV and cover letter
- Copy of the latest degree certificate and academic transcripts of the last 3 years of studies
- Copy of your ID (e.g. passport)
- Photo (jpeg)

3

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (VIA VIDEO CALL) & AN ENGLISH TEST (IF NOT PROVIDED WITH THE APPLICATION)

TUITION FEES

- **1-year MSc:** 16,000 €
- **2-year MSc:** 25,000 €
- **Payment by installments available**
- **Individual scholarships may apply**
(up to 2000€ scholarship according to admission results)

Applying early will increase your likelihood to get a scholarship (number of granted scholarships are limited and still depends on your admissions results at MBS).



MORE INFORMATION ON FUNDING AND SCHOLARSHIPS ON OUR WEBSITE.

<https://bit.ly/financial-aids>

INTERNATIONAL STUDENTS SUPPORT

AT MBS WE ARE COMMITTED TO HELP AND SUPPORT INTERNATIONAL STUDENTS WHO JOIN THE SCHOOL.

- **Accommodation support**
(a precondition to obtain a visa)
- **Support to apply for a French visa**
- **Airport or train pick-up**
- **Help with administrative procedures**
(opening a bank account, telephone contract, insurance, French social security enrolment, etc.)
- **Specific intake for international students**



CONTACT US:
**ADMISSIONS
DEPARTMENT**

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Asia & Oceania

+33 (0) 6 10 67 08 75
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ENSEIGNEMENT
SUPERIEUR PRIVE
D'INTERET GENERAL
LOI DU 22.07.2013

