

The logo for ESC Clermont features the letters 'ESC' in a large, bold, black sans-serif font. To the right of the 'C' is a stylized orange graphic consisting of three parallel slanted lines. Below 'ESC' is the word 'CLERMONT' in a smaller, black, all-caps sans-serif font.

ESC
CLERMONT

SCHOOL FOR LIFE
SINCE 1919

A photograph of three people—two men and one woman—standing outdoors and looking at a tablet held by the woman. They are all smiling and appear to be in a collaborative discussion. The background is a blurred city street with buildings and a car.

Presentation of ESC Clermont
France

The Business School is in the City of
Clermont-Ferrand in the Auvergne-Rhône-
Alpes Region...



- The 2nd largest region of France
- Central position in France and Europe
- The Region supports the school (offering scholarships and funding to promote the School)

...and in the sub-region of the Puy-de-Dôme



- Top 10 2016 Guide Best of Lonely Planet
- Attractive Local Economy
- Largest National Park in France



City of Clermont-Ferrand

- ➔ Around 300 000 inhabitants
- ➔ 40 000 students (14 %)
- ➔ #1 Student City in France for standard of living, student life, affordable living, safety, etc. (*L'Etudiant Magazine*)
- ➔ 5500 international students
- ➔ One of the safest cities in France
- ➔ Headquarter of the Michelin Tire Company
- ➔ Major sports city (rugby, football...)



Facts and figures

- Founded in 1919
- 1300 students
- 12,000 graduates in more than 80 countries
- 43 permanent professors and 200 part-time ones
- +280 international students
- +50 nationalities on campus
- 1 incubator (15 start-up companies)

Accreditations



Governance

A private school

Member of the famous French « Grande Ecole's »

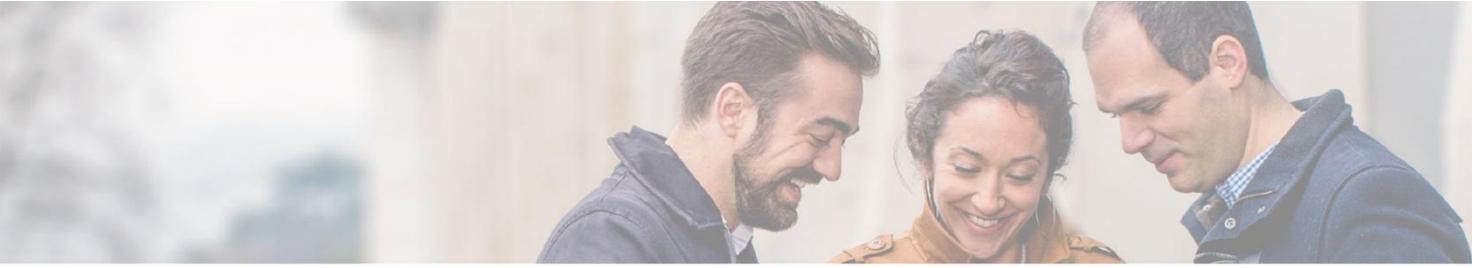
Status: Association

Board : Chamber of Commerce, "local" partners Companies, Public Institutions , ESC Clermont Staff & Faculty and other personalities



Mission: To Train Top Professionals for Today's Business World

- 1. Educate and train our students to be agile and proactive managers, entrepreneurs and leaders:**
 - endowed with knowledge and skills of the fundamentals of Business Administration
 - capable of understanding the challenges and complexity of the economic and business world in a globalized environment
 - creators of value from an economic, social and societal standpoint
- 2. Accompany our students towards professional integration and development at the best level, in France and internationally**
- 3. Produce and publish knowledge by capitalizing on our ecosystem (Programmes /Labs/Research), in close cooperation with our public and private partners**
- 4. Support the regional economic development and attractiveness, as well as skills development in companies and organizations**



Study Programs



Bachelor in International Management



Master in Management Grande Ecole Program



Doctoral Track in partnership with UCA



- Control Audit & Corporate Finance
- Business Intelligence and Analytics
- Project Management
- International Commerce & Digital Marketing

International

100 Partner institutions in 50 countries

Various types of cooperation >1949 with the University of Kansas.

- Student Exchanges
- Dual Degrees
- Made-to-measure courses, summer schools, study tours and customized programs
- Internships abroad
- Joint Research Projects
- Institutional exchanges
- Networks,...

Joint projects with the Clermont Institutions of Higher Education (UC2A)



Research

- **A common research center with the UCA BS: CRCGM**
- **Three general Research Tracks**
 - Territorial Strategy and Firms Networks (particularly in Health Care)
 - Governance, Finance & CSR
 - Organizations, Innovation and Human Potential
- **Four Research Chairs in the Research Center**
 - Alter-Governance
 - Value & CSR
 - Health & Territories
 - Open Lab Exploration & Innovation
- **National / International Conferences**
 - AIMS 2013 (*International association for Strategic Management*)
 - AFC 2016 (*French Association for Accountings*)
 - Human Capital Workshop 2017 (*Research Chair of Human Capital and Global Performance*)

GRADUATE SCHOOL OF
MANAGEMENT

ESC 
CLERMONT

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